



## **SKD Team Biographies**

### **Steven Lai**

- 35 years Industry Veteran.
- Licensed Cosmetology Salon Manager.
- International and National Hairdressing Competitions winner, trainer and judge.
- Trainer, 1994 USA Student World Championship Hairdressing Team.
- US Ladies Section Representative to the Organisation Mondial Coiffure (OMC).
- International Platform Artists in the US, Canada, Taiwan and Japan.
- Photo and video stylists, featured in industry publications and videos in the US, Europe and Asia.
- National Cosmetology Association Design Team Director and Ladies Hair Designer.
- Past MN Cosmetology Advisory Council Chairman, MN Department of Commerce.
- Past President, National Cosmetology Association of MN.
- Past Board of Directors, National Cosmetology Association.
- SLai Imagemaker Haircare
- Sakada Studios Director of Continued Education.
- SKD Education Team Lead and Programs Developer

### **Keith Rutten**

- 34 years Industry Veteran.
- Licensed Cosmetology Salon Manager.
- Assistant to Horst Rechelbacher, Founder of Aveda, in seminars, platform and salon.
- Instructor Training, Horst and Friends International.
- Adviser, product line development at Sakada Studios.
- Industry Continued Education seminars, participant.
- Sakada Academy Education Team, platform presenter.
- Sakada Academy Education Team, CE seminars presenter.
- Video shoot, Sakada Academy Team Video.

